
ANNOUNCEMENT

Listing of the Shares of The Reputation Exchange Plc (Emerging Companies Market)

The Cyprus Stock Exchange announces the listing of the Shares of **The Reputation Exchange Plc**, pursuant to Article 58(1) of the CSE Law, on the CSE Emerging Companies Market for issuers whose Registry is not kept with the Central Securities Depository/Registry. The listing is made with the method of private placement and the company's Nominated Advisor is Alfred Hendry Corporate Finance Ltd.

<i>Company Name</i>	<i>Number of Listed Securities</i>	<i>Nominal Value/Listing Price</i>	<i>ISIN Code</i>	<i>Greek /English Trading Code</i>
The Reputation Exchange Plc	3,121,692	€0.0261/€11.25	GB00BKMJ729	ΡΕΠΧ/REPX

The **Reputation Exchange Plc (REPX)** designs and develops innovative technology products which allow celebrities, athletes, iconic cities and others to monetize their brand and reputation.

More specifically, as stated in its Information Document, the above is achieved through the development of the BEFRIEND application and PAYFAN Card. BEFRIEND App gives the opportunity to celebrities and others to interact with their fans. It allows users to run a search on celebrities and obtain relevant information. Payfan card is a Master-Card (prepaid bank card) on which the photo of the user's preferred celebrity appears. This card works on a subscription model. The income is shared between the company and the participating celebrity.

The trading of the above securities will be effected in Euro (€) and will commence on **Friday, 19 February 2021**. The Central Securities Depository/Registry of the CSE will not undertake to keep the registry of the above titles since these will be kept at CREST.

Registry Keeping: Neville Registrars Limited
Neville House,
Steelpark Road,
Halesowen B62 8HD

Clearing Agent: EGR Wealth Limited
1 King's Avenue
London N21 3NA

Nicosia, 17 February 2021